

# Julia Cambre

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## EDUCATION

### PhD student in Human-Computer Interaction

Carnegie Mellon University

Advisor: Chinmay Kulkarni

2017 - present

### Master of Science in Human-Computer Interaction

Carnegie Mellon University

Completed as part of the PhD Program

2017 - 2020

### Bachelor of Science in Symbolic Systems

Stanford University

Graduated with distinction

Major Concentration: Human-Computer Interaction

Minor: Spanish

2010 - 2014

## HONORS AND AWARDS

**Adobe Research Fellowship**, Adobe Research

2022

**Presidential Fellowship**, Human-Computer Interaction Institute, Carnegie Mellon University

2019-2020

**Program in Interdisciplinary Education Research (PIER) Fellowship**

**(\$170,000 over 4 years)**, Institute of Education Sciences (IES)

2017 - present

**Phi Beta Kappa Society**, Stanford University

2014

**Best Undergraduate Essay, Senior Year Award**, Department of Iberian and Latin American Cultures, Stanford University

2014

## Funding

G2 **Gift funding for voice research**  
Mozilla Corporation

**Awarded**  
**\$40,250**  
2020

G1 **Understanding users' preferences for and attributions of psychological characteristics to voice-enabled devices**  
Graduate Student Small Project Help, Carnegie Mellon University Graduate Student Assembly and Office of the Provost

**Awarded**  
**\$750**  
2019 - 2020

## ACADEMIC PUBLICATIONS

Google Scholar: <https://scholar.google.com/citations?user=vglP6IEAAAAI>

An asterisk (\*) indicates co-first authorship: these authors contributed equally to the work.

## Refereed Conference Publications [stringently peer-reviewed]

P7 **Julia Cambre**, Alex C. Williams, Afsaneh Razi, Ian Bicking, Abraham Wallin, Janice Tsai, Chinmay Kulkarni, Jofish Kaye. Firefox Voice: An Open and Extensible Voice Assistant Built Upon the Web. In *Proceedings of*

the 2021 CHI Conference on Human Factors in Computing Systems (CHI '21). Association for Computing Machinery, New York, NY, USA, Article 250, 1–18. DOI: <https://doi.org/10.1145/3411764.3445409>

- P6 **Julia Cambre**, Samantha Reig, Queenie Kravitz, and Chinmay Kulkarni. “All Rise for the AI Director”: Eliciting Possible Futures of Voice Technology through Story Completion. In *Proceedings of the 2020 ACM on Designing Interactive Systems Conference (DIS '20)*, 2051–2064. <https://doi.org/10.1145/3357236.3395479>
- P5 **Julia Cambre\***, Jessica Colnago\*, Jim Maddock\*, Janice Tsai and Jofish Kaye. Choice of Voices: A Large-Scale Evaluation of Text-to-Speech Voice Quality for Long-Form Content. In *Proceedings of the 2020 CHI Conference on Human Factors in Computing Systems (CHI '20)*. 13 pages. DOI: <https://doi.org/10.1145/3313831.3376789>.
- P4 **Julia Cambre** and Chinmay Kulkarni. One Voice Fits All? Social Implications and Research Challenges of Designing Voices for Smart Devices. In *Proceedings of the 22nd ACM Conference on Computer Supported Cooperative Work & Social Computing (CSCW '19)*. Article 223, 19 pages. DOI: <https://doi.org/10.1145/3359325>.
- P3 **Julia Cambre\***, Ying Liu, Rebecca Taylor, and Chinmay Kulkarni\*. Vitro: Designing a Voice Assistant for the Scientific Lab Workplace. In *Proceedings of the 2019 ACM Conference on Designing Interactive Systems Conference (DIS '19)*, 1531–1542. DOI: <https://doi.org/10.1145/3322276.3322298>.
- P2 **Julia Cambre**, Scott Klemmer, and Chinmay Kulkarni. 2018. Juxtappeer: Comparative Peer Review Yields Higher Quality Feedback and Promotes Deeper Reflection. In *Proceedings of the 2018 CHI Conference on Human Factors in Computing Systems (CHI '18)*. Paper 294, 13 pages. DOI: <https://doi.org/10.1145/3173574.3173868>.
- P1 Chinmay Kulkarni, **Julia Cambre**, Yasmine Kotturi, Michael Bernstein, Scott Klemmer. 2015. Talkabout: Making Distance Matter with Small Groups in Massive Classes. In *Proceedings of the 18th ACM Conference on Computer Supported Cooperative Work & Social Computing (CSCW '15)*. DOI: <https://doi.org/10.1145/2675133.2675166>.

## Extended Abstract (Late-Breaking Work) Publications [lightly peer-reviewed]

- EA3 **Julia Cambre**, Chinmay Kulkarni, Scott Klemmer. 2017. Escaping the echo chamber: ideologically and geographically diverse discussions about politics. In *Proceedings of the 2017 CHI Conference Extended Abstracts on Human Factors in Computing Systems (CHI EA '17)*, 2423–2428.
- EA2 **Julia Cambre**, Scott Klemmer. 2017. Standing on the Shoulders of Peers: Tournament-Style Remixing in Project Courses. In *Companion of the 2017 ACM Conference on Computer Supported Cooperative Work & Social Computing (CSCW '17)*, 155–158.
- EA1 **Julia Cambre**, Chinmay Kulkarni, Michael S. Bernstein, and Scott Klemmer. 2014. Talkabout: small-group discussions in massive global classes. In *Proceedings of the first ACM conference on Learning @ scale conference (L@S '14)*. Association for Computing Machinery, New York, NY, USA, 161–162. DOI:<https://doi.org/10.1145/2556325.2567859>

## Workshop Publications [curated]

- W3 Raphael Tang, Jaejun Lee, Afsaneh Razi, **Julia Cambre**, Ian Bicking, Jofish Kaye, and Jimmy Lin. Howl: A Deployed, Open-Source Wake Word Detection System. In *Proceedings of Second Workshop for NLP Open Source Software (NLP-OSS)*, 61–65. Association for Computational Linguistics, 2020.
- W2 **Julia Cambre**, Chinmay Kulkarni. 2020. Methods and Tools for Prototyping Voice Interfaces. Workshop on CUI@CHI: Mapping Grand Challenges for the Conversational User Interface Community. CHI 2020.

- W1 Alex C. Williams, **Julia Cambre**, Ian Bicking, Abraham Wallin, Janice Tsai, Jofish Kaye. 2020. Toward Voice-Assisted Browsers: A Preliminary Study with Firefox Voice. Workshop on *CUI@CHI: Mapping Grand Challenges for the Conversational User Interface Community*. CHI 2020.

## INVITED TALKS

- I1 **Invited Talk** September 2014  
Hasso Plattner Design Thinking Research Program Workshop (Potsdam, Germany)  
Making distance matter with small groups in massive classes

## SELECTED PRESS

- Lifehacker**, Firefox's New Voice Controls Make It As Good As a Smart Speaker January 2020  
**TechRadar**, Firefox challenges Chrome with full browser voice controls – here's how to try them January 2020  
**Digital Trends**, Mozilla Firefox's new add-on lets you surf the web with your voice January 2020  
**Voicebot.ai**, Mozilla Releases Firefox Voice Assistant Beta January 2020  
**CNBC**, Post-election therapy across Silicon Valley after Trump win December 2016  
**Seeker**, 'Mini U.N.' Online Platform Fights the Echo Chamber Effect December 2016  
**Stanford Report**, Stanford Researchers Use Diverse, Global Discussion Groups to Boost Online Learning Experience for Participants May 2015

## RESEARCH EXPERIENCE

### Mozilla Corporation (San Francisco & Mountain View, CA)

#### Voice Experience Research Intern

May 2019 - August 2019

May 2020 - August 2020

Prototyped novel forms of voice interaction for the Firefox browser, with the aim of making the web more open, accessible, and efficient for all. Developed a web extension—Firefox Voice—which allows users to control Firefox with voice commands, and conducted iterative user studies to evaluate its effectiveness. Code for the project is available open source at <https://github.com/mozilla/firefox-voice>.

### Design Lab at UC San Diego (La Jolla, CA)

#### Research Assistant

September 2016 - June 2017

Worked with Scott Klemmer on two projects aimed at improving peer-graded assignments in massive online courses, and one initiative to promote civilized discourse following the 2016 U.S. presidential election.

*Remix Projects*: Prototyped a process that allowed learners to build upon the work of their peers, turning project-based courses into peer production activities.

*Comparative Peer Review*: Built a new peer review tool and studied the efficacy of performing peer evaluations through pairwise comparisons of submissions.

*Discussions about the election*: Extended the Talkabout platform to encourage political dialogue among diverse Americans.

## Human-Computer Interaction Group at Stanford University (Stanford, CA)

### Undergraduate Research Assistant

June 2013 - June 2014

Worked with Chinmay Kulkarni, Yasmine Kotturi, Michael Bernstein, and Scott Klemmer to conceptualize, design, and implement Talkabout, a platform used by over 6,000 learners from 135 countries for coordinating and supporting small-group video discussions for students in Massive Open Online Courses.

## Communication between Humans and Interactive Media (CHIME) Lab (Stanford, CA)

### Undergraduate Research Assistant

Winter 2013

Worked with Cliff Nass and Key J. Lee on a study on promoting eco-friendly driving practices with a car simulator.

## INDUSTRY EXPERIENCE

### Coursera (Mountain View, CA)

#### Technical Account Manager

September 2015 - August 2016

#### Partner Operations Specialist

July 2014 - September 2015

Managed relationships with strategic university partners and provided timely platform support to English and Spanish-speaking business contacts, with a special focus on matters related to research, data sharing and security, and user privacy. As a Technical Account Manager, my book of accounts included top research institutions with over 150 combined courses, including the world's largest open online course. I also served as a liaison for Coursera's research community, helping to answer questions regarding research data and fulfill dozens of highly sensitive data export requests per month. During my tenure at Coursera, I attended and presented at workshops and conferences throughout the United States and abroad.

## RESEARCH SUPERVISED OR CO-SUPERVISED

### Online Educational Resources for Childhood Cancer Survivors and Family

**Co-mentor** with Sara Kingsley and Chinmay Kulkarni: Clara Wang

Nov. 2019 - May 2020

### Empowering instructors and scaling peer feedback with authoring tools for PeerStudio

**Mentor:** Sojeong Lee (REU Intern)

May - Aug. 2018

## TEACHING EXPERIENCE

### Teaching Assistantships

#### Programming Usable Interfaces

Fall 2020

with instructor Patrick Carrington

#### User-centered Research and Evaluation

Fall 2019

with instructors Raelin Musuraca & Carol Smith

### Other Teaching Experience

#### Volunteer Science Instructor, LABSci Program at Lucile Packard Children's

2011 - 2014

**Hospital:** Developed and taught science labs designed for the unique needs of middle and high school students in a hospital classroom environment, and helped coordinate and organize outreach efforts.

#### Yearbook Advisor, Stanford Online High School: Led 8th - 12th grade student

2012 - 2013

staff members in the creation of the school's first yearbook in an online classroom environment. Instructed journalistic skills in graphic design, copywriting, and photography through synchronous videoconferencing-based lectures and asynchronous learning communities on Edmodo.

## Guest Lectures

<b>Learning with Peers: Lessons Learned from Three Years of PeerStudio</b> in <i>Tools for Online Learning</i> , taught by Chinmay Kulkarni at Carnegie Mellon University	March 2020
<b>Designing Voice Interfaces</b> in <i>Programming Usable Interfaces</i> , taught by Patrick Carrington at Carnegie Mellon University	December 2020
<b>Voice Assistants in Manufacturing Contexts</b> in <i>Making Your Product at Scale</i> , taught by Rebecca Taylor at Carnegie Mellon University	April 2021

## ACADEMIC & PROFESSIONAL SERVICE

### Reviewer

ACM Conference on Human Factors in Computing Systems (CHI)	2018 - 2022
ACM Conference on Computer Supported Cooperative Work & Social Computing (CSCW)	2018 - 2020
ACM Conference on Designing Interactive Systems (DIS)	2020
ACM Symposium on User Interface Software & Technology (UIST)	2020

### Service

<i>Program Committee</i> , ACM Conference on Learning at Scale	2021
<i>Ombudsperson</i> , Representative for the PhD students of the Human-Computer Interaction Institute (HCII)	2019-2021
<i>Workshops Jury</i> , ACM Conference on Human Factors in Computing Systems (CHI)	2021
<i>Organizing Board Member</i> , Coursera Alumni Program	2019, 2020
<i>Mentor</i> , CMU AI Undergraduate Research Mentoring Program	2020
<i>Student Coordinator</i> , HCII Prospective PhD Student Open House	2019